

1965



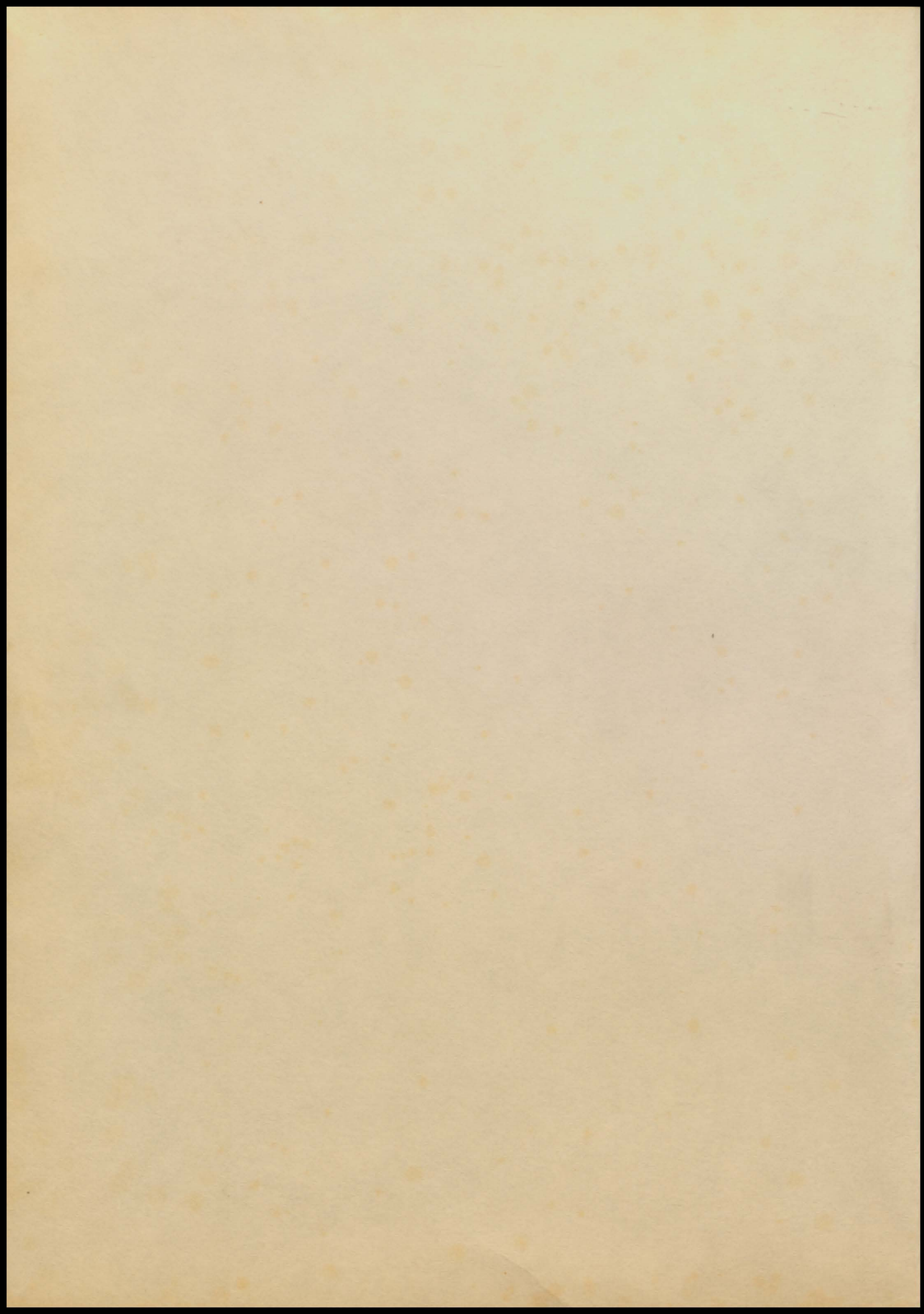
LONGHORN













*LONGHORN*  
*McLeod School*  
*McLeod, Texas*  
*1964 — 1965*





# Annual Staff



*We  
Recall  
McLeod  
'65*

## *Foreword*

Gathered within these pages are treasured memories of classmates, teachers, and activities that have been a part of our school life at McLeod.

It is our wish that this book will help you to recall many pleasant events of your school days as the years go by.

We would like to express our appreciation to the advertisers and others who helped to make this book possible.

The Annual Staff of 1965.



Pat Prince  
Editor



Jacky Shelton  
Business Manager



Brenda Wall  
Typist



Mrs. Marie Lovil  
Advisor



## *Alma Mater*

McLeod High forever,  
Firm together stand,  
Comrades true and faithful  
Steadily, we'll face the world so fearlessly,  
And through the days that follow  
We'll pledge our loyalty  
For maroon and gold, McLeod High School,  
We'll fight for victory!



*We Salute . . . Mrs. Clinta Simmons*



As our school days of 1965 approach their end, we remember you, Mrs. Simmons, for all that you have imparted to us; for your kindness and helpfulness, your sympathetic understanding and loving thoughts. As we have struggled through these four years at McLeod High, you have given us a blueprint upon which we can build as individuals. In a very real sense you have inspired us with confidence when we needed it most. Truly no words can express our sincere and humble gratitude for all you have done.



*McLeod High Forever*







ADMINISTRATION





*Our  
Superintendent*

Lewis W. Ham received his B.A. from Texas A & M University and his M.A. from East Texas State College.

As we come to the close of another school year, we should each pause and ask ourself the question, "Just what does the future hold for me?"

The future holds a bright promise for those who prepare themselves for it. There is no goal too high, no position unattainable, no limit to the possibilities of the future, for the well prepared, well adjusted, young person. Never in our history has the demand for the skilled been greater.

By the same measure, never in our history has there been less demand for the untrained, the unskilled.

To our graduating seniors the crossroads is just ahead; the decision is now. We hope that each will make the right decision.

Our congratulations go to the annual staff, the editor, and sponsor, for making this fine edition of our annual possible.

Lewis W. Ham  
Superintendent



School Secretary  
Mrs. Pat Bailey





*Our  
Principal*

Dan M. Stanford received his B.A. from Texas A & M University and his M.A. from East Texas State College.

Congratulations to the Annual Staff for its presentation of the events of this school year. This LONGHORN will keep fresh the memories of your activities and experiences at McLeod High School as you make your way through life.

I wish each of you the success in your chosen careers. I have enjoyed being your teacher and principal.

Dan M. Stanford  
Principal



# *Board of Education*



MEMBERS OF THE BOARD: Dolph Adams, James Francis, James Hindsman, Clive Long, Olen Parker, Mac Stewart, Ralph Wicks

## *McLeod School Board*



President - Mr. Adams

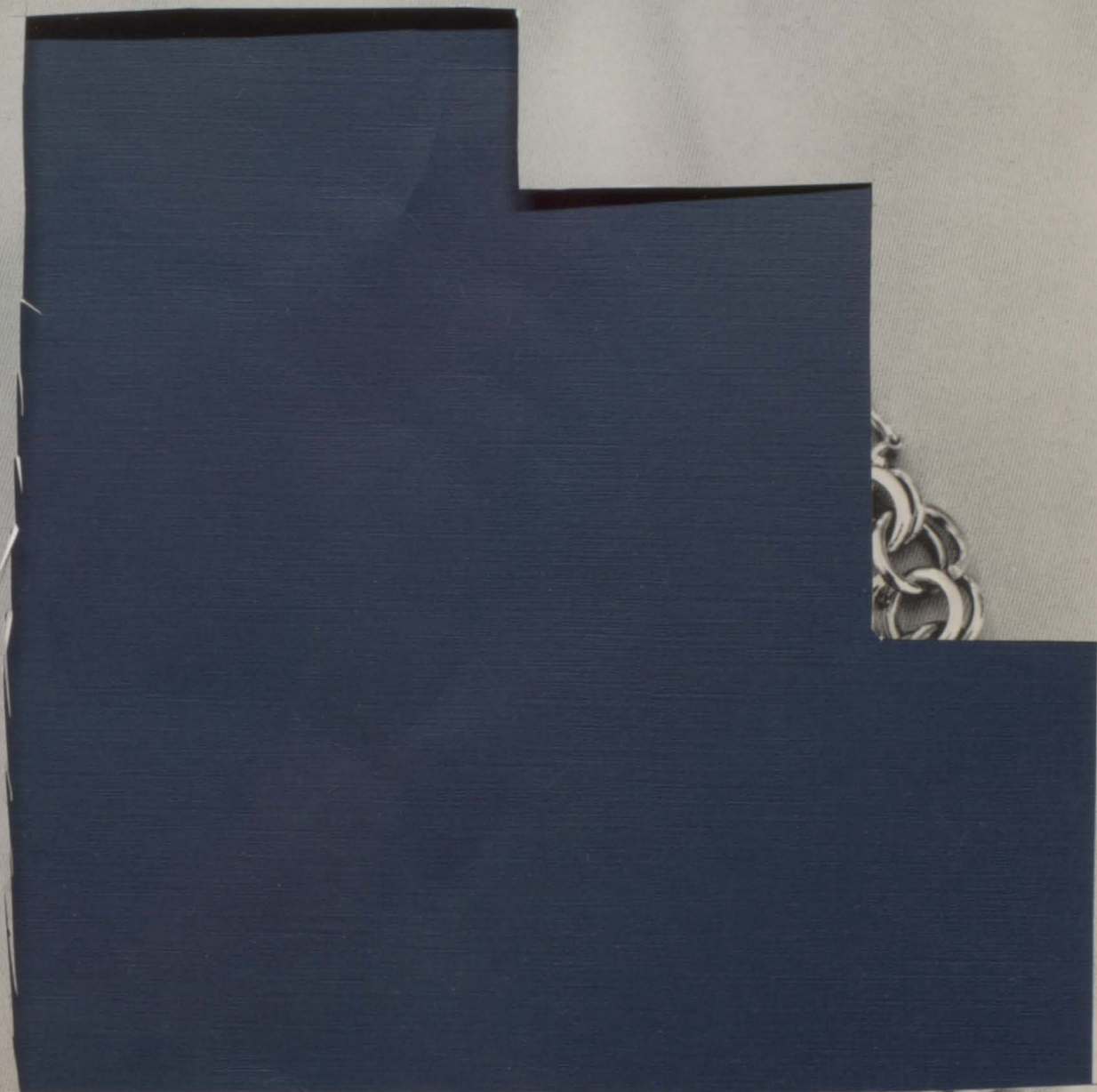


Secretary - Mr. Wicks

*At  
Work*

*For Our Interest*





REPORT CARD  
READING A  
WRITING B  
ARITHMETIC C  
CONDUCT D

FACULTY



# *Faculty*



## TOP ROW

Lewis Ham, Science

Dan M. Stanford, Math



## THIRD ROW

Mrs. Willa Alexander, First - Second

Mrs. Helen Smith, Third - Fourth

Mrs. Yvonne Clemments, Music

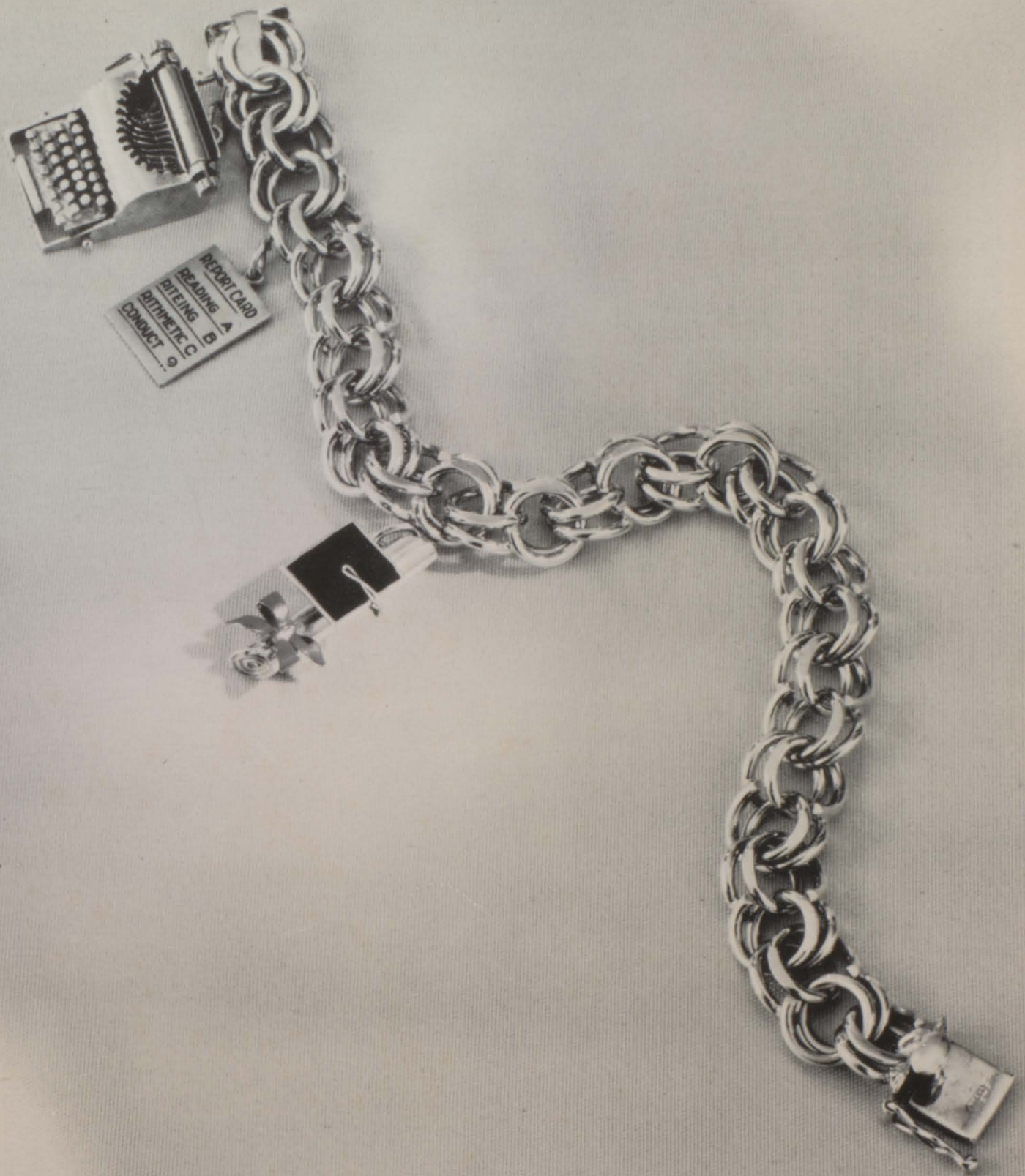
## BOTTOM ROW

Garland Hughes, Fifth - Sixth

Joe Harris, Coach - History







SENIORS





CLASS OFFICERS

President	-----	Jacky Shelton
Vice President	-----	Brenda Wall
Secretary	-----	Pat Prince
Reporter	-----	Mary B. Dempsey



MARY B. DEMPSEY

F. H. A. 4 years  
Class Officer 2 yrs.  
FHA Quartet 2 yrs.  
Basketball 1 yr.  
Alternate Cheerleader 1 yr.  
Junior Play  
Senior Play

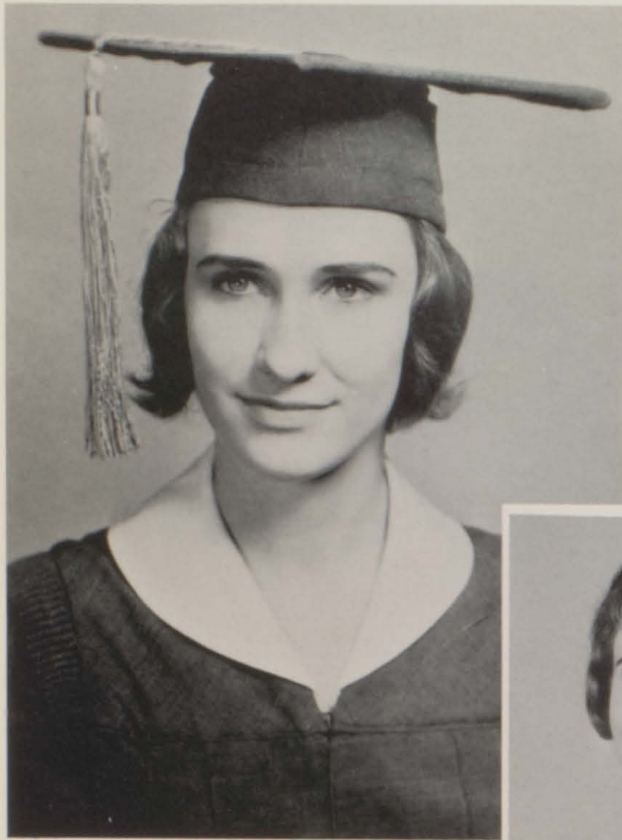


LINDA JEAN GOINS

FHA Most Loyal Member  
F. H. A. 4 yrs.  
FHA Officers 2 yrs.  
Junior Play  
Senior Play







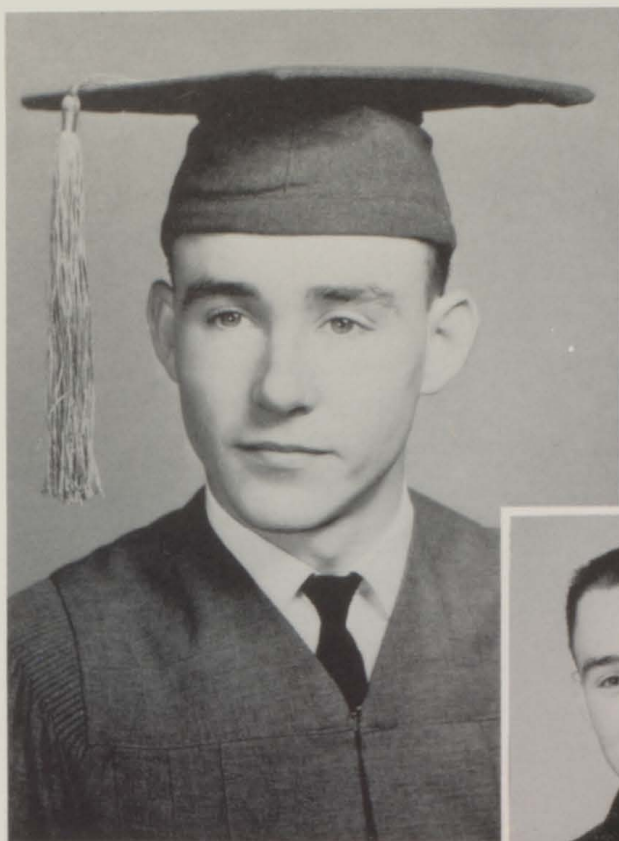
PEGGY JEAN HINDSMAN

F. H. A. 4 yrs.  
FHA Officer 3 yrs.  
Cheerleader 2 yrs.  
Class Favorite 2 yrs.  
Class Officer 2 yrs.  
Basketball 2 yrs.  
State FHA Meeting  
FHA President 1 yr.  
Junior Play  
Senior Play

PATRICIA ANN PRINCE

Class Officer 4 yrs.  
FHA Quartet 4 yrs.  
FHA Member 4 yrs.  
Cheerleader 3 yrs.  
Head Cheerleader 1 yr.  
Basketball 3 yrs.  
    All District 2 yrs.  
    Honorable Mention 1 yr.  
    All Tour. 1 yr.  
Class Plays 3 yrs.  
FHA Officer 2 yrs.  
Cutest 2 yrs.  
Editor of  
School Paper  
Most Likely To Succeed  
Class Favorite 1 yr.  
Editor of Annual





JACKY EDWARD SHELTON

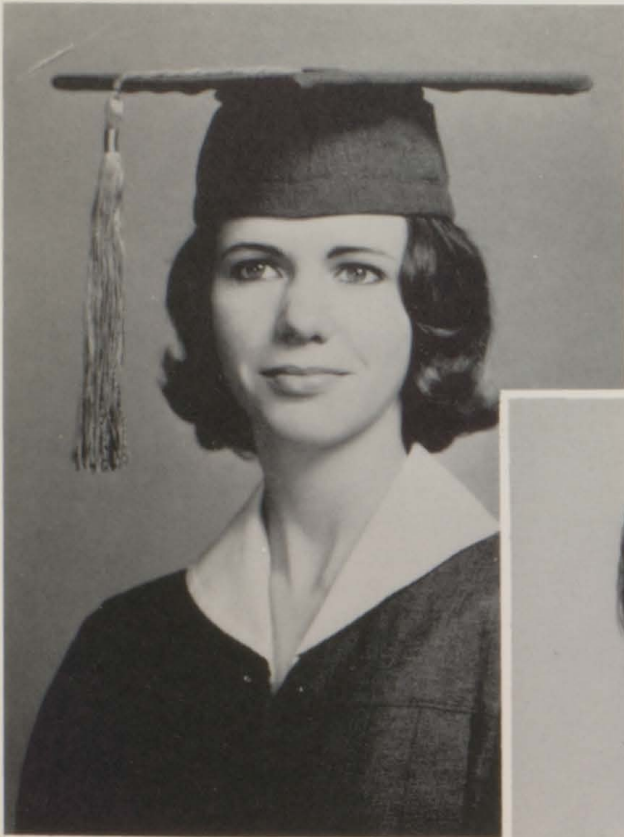
Class Officer 4 yrs.  
Class Favorite 4 yrs.  
Basketball 4 yrs.  
    Captain 2 yrs.  
    Most Athletic 2 yrs.  
Class Plays 3 yrs.  
Friendliest 2 yrs.  
Cutest 2 yrs.  
Annual Staff 1 yr.  
Prince Charming 1 yr.  
Mr. M. H. S.

BRENDA GAIL WALL

Class Officer 4 yrs.  
F. H. A. 4 yrs.  
Basketball 4 yrs.  
    Captain 1 yr.  
    Honorable Mention 1 yr.  
Cheerleader 4 yrs.  
Head Cheerleader 1 yr.  
Class Plays 4 yrs.  
FHA Officer 2 yrs.  
    President 1 yr.  
Most Dependable  
Crisco Award  
State FHA Meeting  
Annual Staff 1 yr.  
Basketball Sweetheart  
Miss M. H. S.







BETTY FAYE WILLIAMSON

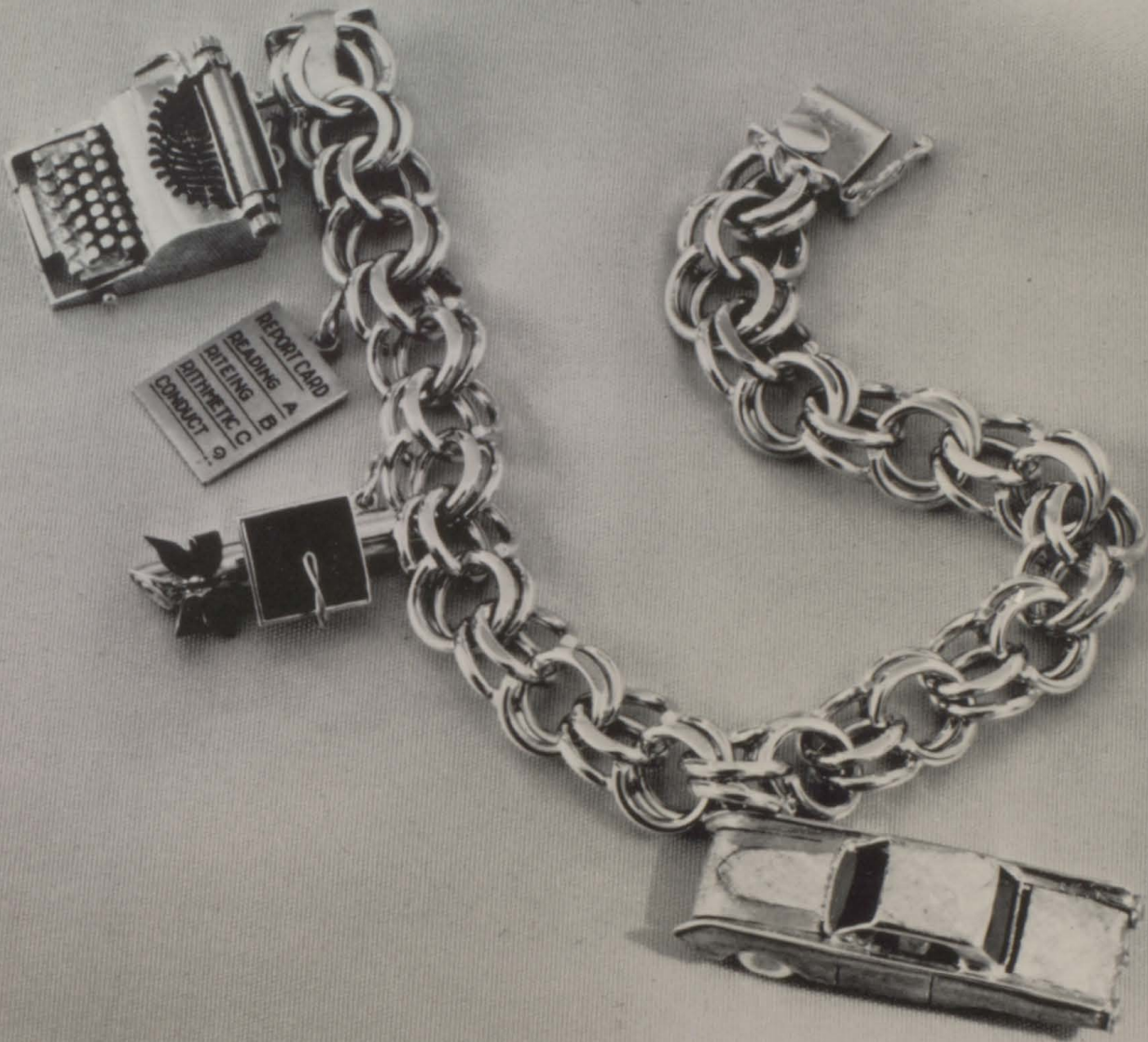
Transferred from  
Marshall, Texas  
in Spring of 1964



*Seniors at Christmas Party*







JUNIORS





CLASS OFFICERS  
President - - - - - Renee Traversey  
Secretary-Treasurer - - - - Rayburn Beebe  
Reporter - - - - - Dwen Wicks

# Class of '66



Loretta Beebe  
Rayburn Beebe  
Sue Hall

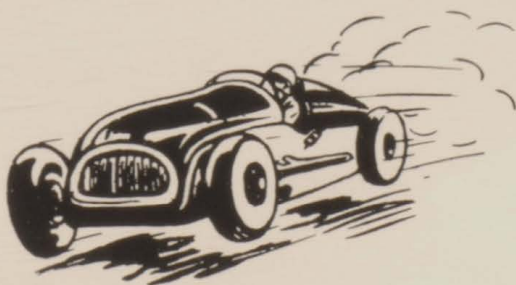


Hattie Kennedy  
Ronald Little  
Mary Lynch

Vera Lynch  
Dona Tarno  
Renee Traversey



Dwen Wicks  
Virginia Williamson











SOPHOMORES





President - - - - - Donald Cook  
Vice-President - - - - - Elaine Sprayberry  
Secretary - - - - - Delores Vaughan  
Reporter - - - - - James Hindsman

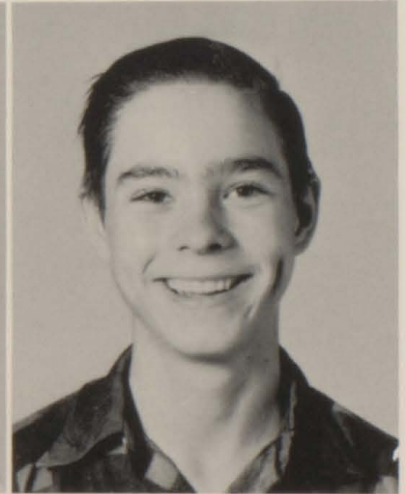


Gene Belcher  
Donald Cook



Billy Eason  
James Hindsman

Betty Long  
Archie Poindexter



Elaine Sprayberry  
Delores Vaughn











FRESHMEN



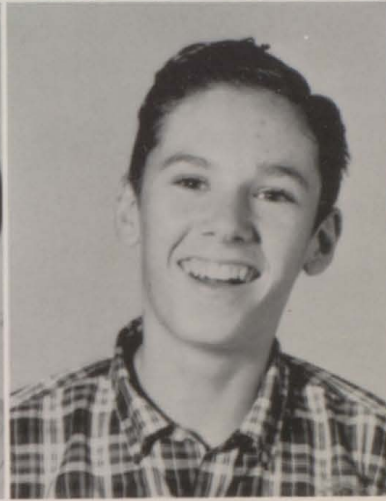


CLASS OFFICERS

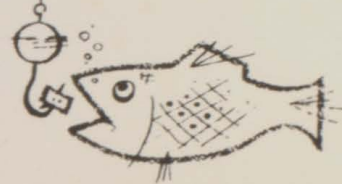
President	-----	Melva Tarno
Vice-President	-----	Glenda Beebe
Secretary	-----	Mary Cook
Reporter	-----	Charlene Parker



Glenda Beebe  
Mary Cook



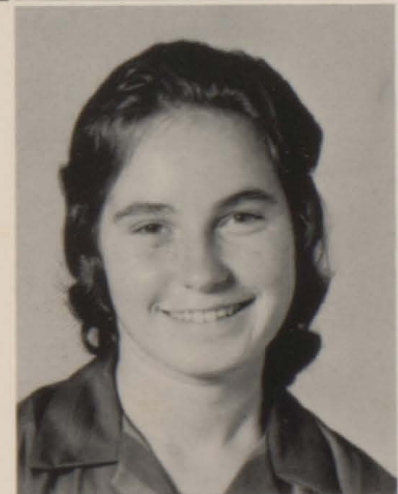
Juanita Dickerson  
Rickey Gray



Charlene Parker  
Charles Patrick



Melva Tarno











ELEMENTARY





TOP ROW  
 Mike Eason  
 Diane English  
 Brenda Hughes

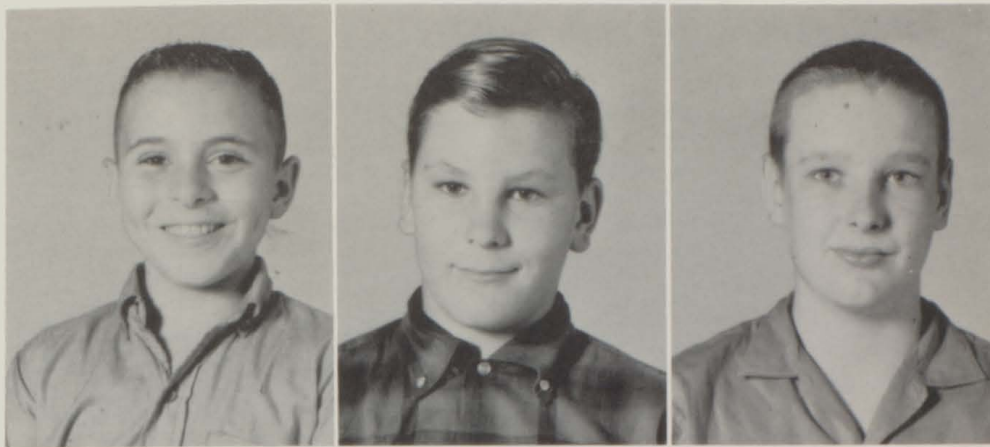
SECOND ROW  
 Buddy Kennedy  
 Pamela Lewis



THIRD ROW  
 Ann Long  
 Linda McInnis  
 Pete Parker

BOTTOM ROW  
 Danny Shelton  
 Winnie Tarno





*Seventh  
Grade*

Steven Beebe  
Joe Bill Parker  
Mike Francis



Charles Williamson  
Thomas Gray  
Robert Dickerson

*Junior High Favorites*



Steven Beebe



Linda McInnis



# Sixth and Fifth Grades



Paul  
Boyter



Billie  
Carr



James  
Cook



Mitch  
Francis



Debbie  
Ham



Mike  
Hatfield



Jerry  
McInnis



Carolyn  
Mitchell



Yvonne  
Parker



Joyce  
Patrick



Randy  
Pettway



Teddy  
Poindexter



Randy  
Powell



Brenda  
Scarbough



Joey  
Traversey



Royce  
Vaughan



Lloyd  
Wicks



David  
Wright

6 Grade

5 Grade



Eugenia  
Bickham



Donald  
Davis



Johnny  
Eason



Sharon  
Hughes



Bossie  
Kennedy



Danny  
Lewis



Raymond  
Mitchell



Linda  
Scarbough



Tommy  
Tarno



Johnny  
Williamson



Keith Bickham  
Susan Hatfield  
Mitchel Jester  
Kathy Little



Johnny Poindexter  
Timmy Shelton  
Julie Tarno  
Abbie Vaughan



Ricky Wicks

*4 Grade*

Pamela Alexander  
Billy Cook

*3 Grade*



Vickie Davis  
Billy Dickerson  
Ricky Kennedy  
Loretta Little



Karen McInnis  
Robert Patrick  
Lesa Traversey  
Manuel Wright







## Second Grade

Kenneth Alexander  
Hank Cook  
Connie Gryder  
Susan Gryder



Lisa Hatfield  
Robert Kethley  
Nancy Long  
David Parker



Randy Patrick  
Doyle Poindexter  
Yvonne Sprayberry  
Fredeio Vaughan

## First Grade

Timmy Davis  
Anna Dickerson  
Roy Wayne Eason  
Anita Gryder



Jody Hughes  
Pam Hughes  
Pamela Jester  
Herman Mitchell



Rebecca Mitchell  
Richard Poindexter







FAVORITES





*Mr. and Miss M.H.S.*

JACKY SHELTON - BRENDA WALL



SENIOR  
Jacky Shelton - Peggy Hindsman



JUNIOR  
Dwen Wicks - Rayburn Beebe

*Class  
Favorites*

SOPHOMORE  
Delores Vaughan - Billy Eason

FRESHMAN  
Ricky Gray - Glenda Beebe







MOST TALENTED  
James Hindsman - Dwen Wicks



CUTEST  
Jacky Shelton - Pat Prince

*Who's Who*

MOST LIKELY TO SUCCEED  
Pat Prince

FRIENDLIEST  
Jacky Shelton - Loretta Beebe





*Basketball  
Sweetheart*

BRENDA WALL



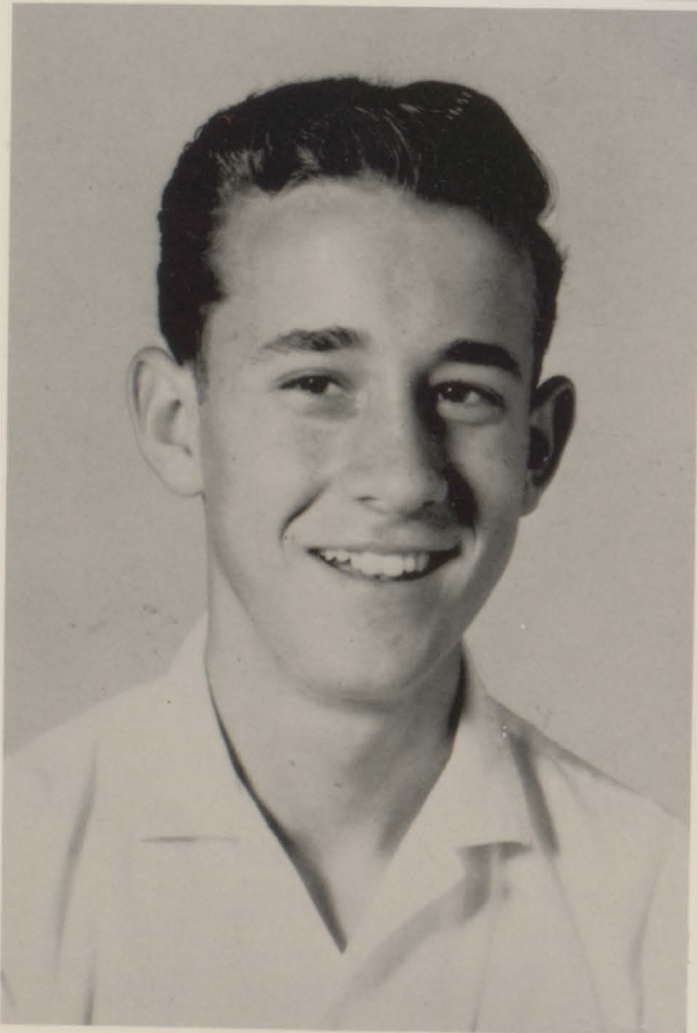
*F.H.A.*  
*Favorites*



1965  
Most Loyal  
Member  
DONA TARNO



1965  
F. H. A. Prince  
Charming  
RAYBURN BEEBE





ATHLETICS





Rayburn Beebe



Donald Cook



Billy Eason

*Boy's  
Basketball*

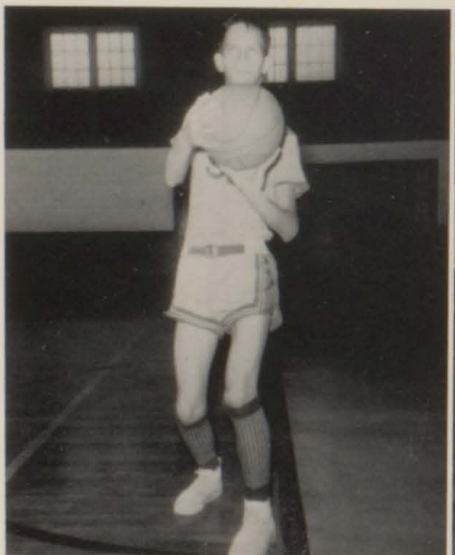
*"A"  
Team*



James Hindsman



Ronald Little



Charles Patrick



Archie Poindexter



Jacky Shelton

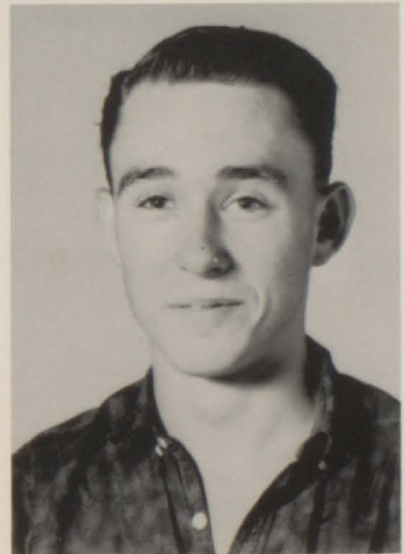
# Boy's Basketball



"A" TEAM: KNEELING: (left to right) Rayburn Beebe, James Hindsman, Donald Cook, Jacky Shelton, Billy Eason. STANDING: (left to right) Charles Patrick, Archie Poindexter, Ronald Little

MOST ATHLETIC . . .

Jacky Shelton



JUNIOR HIGH TEAM

KNEELING: (left to right) Pete Parker, Charles Williamson, Danny Shelton. STANDING: (left to right) Buddy Kennedy, Thomas Gray, Robert Dickerson, Joe Bill Parker, Steven Beebe



*McLeod*



Glenda Beebe



Loretta Beebe

*Longhorns*



Mary Cook



Charlene Parker



Peggy Hindsman



Elaine Sprayberry



Delores Vaughan



Brenda Wall



Dwen Wicks











# ORGANIZATIONS



# Future Homemakers of America

## OFFICERS

President - - - - - Peggy Hindsman  
 1st Vice-Pres. - - - - - Dwen Wicks  
 2nd Vice-Pres. - - - - - Brenda Wall  
 3rd Vice-Pres. - - - - - Betty Long  
 4th Vice-Pres. - - - - - Loretta Beebe  
 5th Vice-Pres. - - - - - Charlene Parker  
 Secretary - - - - - Elaine Sprayberry  
 Treasurer - - - - - Donna Tarno  
 Advisor - - - - - Mrs. Marie Lovil

## CHAPTER MOTHERS

Mrs. Olen Parker  
 Mrs. Roy Vaughan

## HONORARY MEMBER

Mrs. Clinta Simmons



Betty Long  
 Loretta Beebe  
 Charlene Parker

Elaine Sprayberry  
 Dona Tarno  
 Mary B. Dempsey  
 Virginia Williamson

Pat Prince  
 Sue Hall  
 Mary Lynch  
 Vera Lynch  
 Linda Goins

Peggy Hindsman



Dwen Wicks  
 Brenda Wall



Renee  
 Traversey

Delores  
 Vaughan

Glenda  
 Beebe

Mary  
 Cook

Melva  
 Tarno

Mrs. Lovil

McLEOD

ALL THE  
WAY  
LONGHORNS!



PAT PRINCE  
Head Cheerleader

*Cheerleaders*



PEGGY HINDSMAN



GLENDA BEEBE



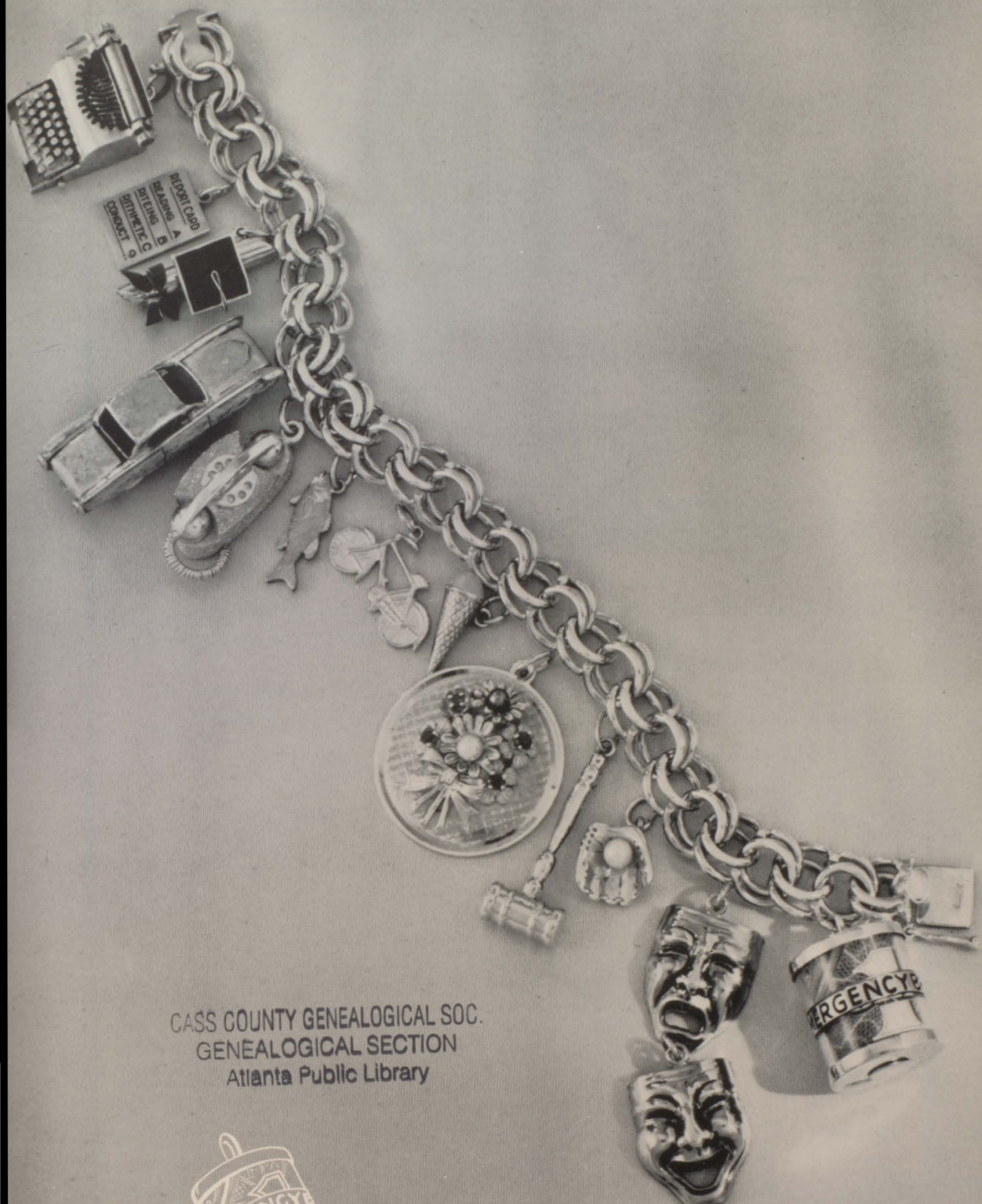
BRENDA WALL











CASS COUNTY GENEALOGICAL SOC.  
GENEALOGICAL SECTION  
Atlanta Public Library



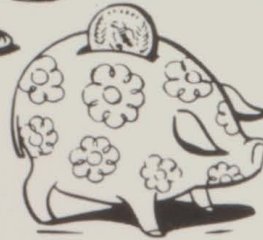
ADVERTISERS



LARGE



OR



SMALL

## WE WELCOME YOUR ACCOUNT

Our officers, directors, and all of the members of our staff join me in expressing their appreciation of your patronage in the past year.

In the months ahead, we shall have increasing need of each other as we meet and solve new problems together.

The First Bank in Cass County

Established in 1893

# FIRST NATIONAL BANK

Atlanta

Texas



# ATLANTA NATIONAL BANK

Courteous - Safe - Progressive

"We always have time for you!"

Member F. D. I. C.

Atlanta

Texas





Compliments of

**DR. JAMES H. HUGHES JR.**

OPTOMETRIST

Atlanta

Texas

*Allday's*



**ARROW SHIRT CLUB**

Your Quality Clothier

Atlanta

Texas

Compliments of

**EAST TEXAS MOTOR CO.**

Your Chevrolet and Buick Dealer

We are at all times thinking in terms of better schools, better transportation and better service. Thanks a million for your patronage; we are pleased to have you call us.

Phone SW 6-2848

Atlanta, Texas

Compliments of



**LEON BLAKEY MOTORS**



Ford - Falcon - Mustang - Mercury - Thunderbird - Comet

"Your patronage appreciated"

Phone SW 6-2151

Atlanta

Texas

Compliments of

## PRICE HARDWARE

Phone SW 6-3221

E. Hiram St.

Atlanta, Tex.

HARDWARE

CLOTHING

## GROGANS

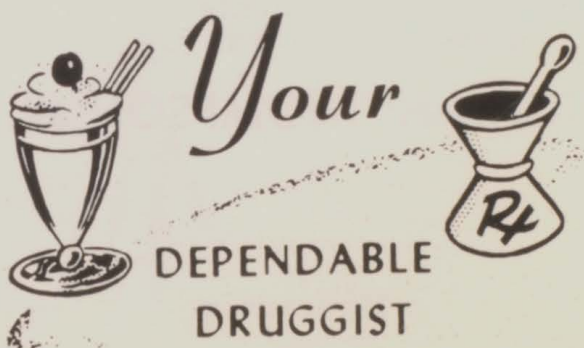
Acres of Merchandise

Where the Price Is Right

BUILDING  
MATERIALS

Atlanta, Texas

APPLIANCES AND  
FURNITURE



DEPENDABLE  
DRUGGIST

Atlanta

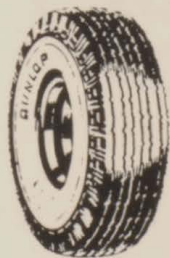
Compliments of

## MILES DRUG CO.

Prescriptions - Gifts  
Fountain Service  
School Supplies

Texas

Compliments of



## ATLANTA TIRE CO.

Phone SW 6-2883

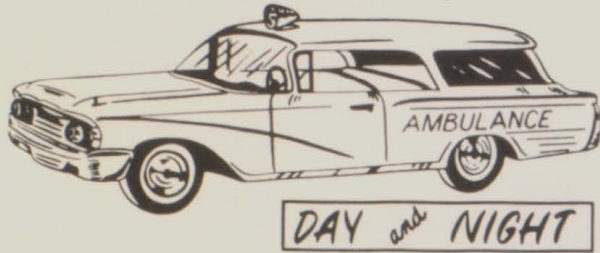
Shreveport Hwy.



Compliments of

**BROOKS HOSPITAL**

DR. JESSE BROOKS  
and  
DR. JAMES BROOKS, JR.



Atlanta

Texas

Compliments  
of

**ADAY'S  
FURNITURE CO.**

Home of Quality  
Furniture and  
Low Prices

Your - RCA - Whirlpool  
and - RCA - Victor - Dealer

Phone SWift 6-2676  
Atlanta Texas

Compliments of

**WHITE'S  
AUTO STORE**

Home of Greater Values

202 East Main St.

Phone SW 6-4541

Atlanta

Texas

Compliments of

**JOHN H. THOMPSON JR.**

Distributor of  
H. L. Hunt

Parade Oil Production



Phone SW 6-2880

Atlanta Texas

Compliments of

**FRED R. FLANAGAN**

Atlanta

Texas

Compliments

**ENDSLEY-GROCER CO.**

Wholesale

Patronize Your Independent Grocer

Phone SW 6-3576

S. East St.

Atlanta

Texas



Compliments  
of

**NICHOLS' GARAGE**

Wheel Aligning Service

Phone SW 6-2188

Atlanta

Texas

Compliments of

**HANNER**

Atlanta

Texas





## ATLANTA FLORAL SHOP

CHRISTINE AND THERON GHOLSON

Phone SW 6-3412

P. O. Box 208

*Flowers  
by Wire*

Atlanta

Texas

## ATLANTA FEDERAL SAVINGS & LOANS ASSOCIATION

201 North Loyise Street  
Atlanta, Texas

We Solicit Your Savings

Savings Are Insured Up to \$10,000.00 for Each  
Individual

Anticipated Dividend Rate 4 1/2%

Compliments of

## ELLINGTON MEMORIAL HOSPITAL

Atlanta

Texas

## HOUSTON EDWARDS INSURANCE AGENCY

Phone SW 6-2496

Atlanta

Texas

The Exact Spot Where Price and Quality Meet

**LINDSEY MANNING CO., INC.**

Phone SW 6-2151

Atlanta, Texas

LAST MINUTE  
**NEWS**



Atlanta

Compliments of

**CITIZENS JOURNAL**

The Countywide Newspaper

Phone SW 6-2441

Texas

Compliments of

**CLEMENTS TIRE CO.**

Quality Recapping

Phone SW 6-3211

Atlanta

Texas

Compliments of

**THE FLOWER & GIFT MART**

BERNICE AND TILFORD HUGHES

Phone SW 6-2666

Atlanta

Texas

"Flowers Delivered Around the Corner or Around the World"



LAWSON-McKELVEY  
TRUCK AND TRACTOR COMPANY

Highway 59 — Box 389

Atlanta, Texas

SYMBOL  
OF  
SERVICE



Compliments of

**LAWSON McKELVEY  
TRUCK AND TRACTOR CO.**

Phone SW 6-2824

Compliments of

**VIVIAN FINANCE CO.**

Phone 6130

Vivian

Louisiana

**BAUER  
HARDWARE & FURNITURE**

129 S. W. Front St.

Phone 4460

"THE HOUSE OF SERVICE"

MAYTAG Products

Vivian

Louisiana



TO GREATER VALUES

ONE STOP SERVICE

for

All Your Needs

**WILSON BROS., INC.**

Vivian

Louisiana

Compliments of

**BOATS**

**VIVIAN MARINE CO.**



Vivian

Louisiana

**BETTER GROCERIES**



Compliments of

**FERGUSON'S GROCERY**

Phone 7750

Vivian, La.



Compliments of

**PIGGLY-WIGGLY**

Vivian, La.

We Give S & H Green Stamps

For business or personal banking,  
stop at any First National.  
Louisiana's oldest bank.

**WE'RE LONG ON SERVICE**



MAIN OFFICE & PARKING GARAGE, 600  
Block Market • AVENUE BRANCH, Texas  
and Van Loan • BROADMOOR BRANCH,  
Youree Drive at Kings Highway • CEDAR  
GROVE BRANCH, 70th at Henderson •  
MARSHALL STREET OFFICE, Slattery Bldg.  
VIVIAN BRANCH, Vivian, Louisiana

**THE 1<sup>ST</sup> NATIONAL BANK**  
OF SHREVEPORT

LOUISIANA'S OLDEST BANK



Compliments of

## IDA GASOLINE PLANT

Oil City

Louisiana

Compliments of

## BRYANT-SEWELL FORD, INC.



200 South Pine Street

Vivian

Louisiana



Reddy Kilowatt  
... your friendly  
electric servant

- . Supply plenty of electricity to meet all needs at lowest price ever.
- . Helping with every worthwhile school and community project.

***SOUTHWESTERN  
ELECTRIC POWER Co.***

Compliments of

## BEAVER'S GROCERY

Queen City

Texas



Saluting

the  
graduating  
class



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
TEXARKANA COCA-COLA BOTTLING CO.  
Texarkana, Texas

Compliments of  
**THE BORDEN COMPANY**

**BORDEN'S**



P. O. Box 581

Texarkana

Texas

Readin' Ritin'  
Rural Electrification  
Partners for  
Progress!



**Bowie-Cass**

© NRECA

**Electric Cooperative, Inc.**



*Latest  
Fashions*



Complete Line of Men's, Women's, and Children's  
Clothing

## ALLEN BROTHERS

Linden, Texas

"The Well Dressed Are More Apt to Succeed"

Compliments of



McLeod

**WALKER'S**

SERVICE STATION  
AND GROCERY

Texas

Compliments of



**PERRY'S SERVICE STATION**



McLeod

Texas

# LANIER CHEVROLET COMPANY



The Chevrolet Dealer  
for the McLeod Area

Linden, Texas

Compliments of

**HINDSMAN'S GROCERY**

McLeod

Texas

Compliments of

**ELKINS USED CARS**

Highway 59 By Pass

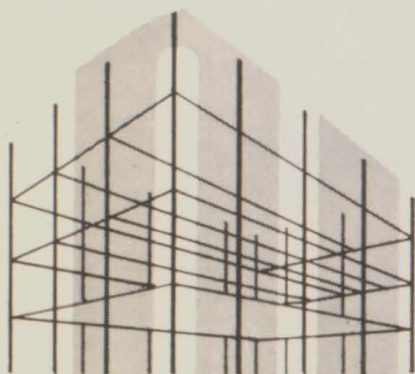
Atlanta

Texas

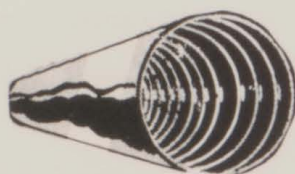


Compliments of

# C & C OIL FIELD SERVICING CO.



Oil City



Louisiana

P. O. Box 698



When  
in  
the  
Mood  
For Fine  
Food

REMEMBER!

## WHITEWAY

Vivian

Louisiana

## MARGARET & JOHNS BEAUTY SALON



If your hair isn't becoming to you, you should be coming to us.

Phone SW 6-2532

Atlanta

Texas



Compliments of

## **CITY PHARMACY**

"Your Walgreen Agency"

Vivian, La.

Compliments of

## **SIMMONS OIL FIELD CONSTRUCTION INC.**

Vivian

Louisiana

Compliments of

## **ROSCOE'S TV SALES AND SERVICE**

Phone 375-2783

Vivian

Louisiana



Compliments of

## **VIVIAN JEWELRY CO.**

Vivian

Louisiana





Compliments of

## BRECKENRIDGE GAS CO.

Bivins

Texas

SPONSORS - ATLANTA  
 Northside Humble Service  
 A. L. Lewis Roberts Ins.  
 Parmley's  
 Harper Radio T. V. Service  
 H. E. Oden  
 The Bobbie Shop  
 Kennedy's Shoe Service  
 Perry Bros.  
 Walker Drug  
 J. R. Cash Jewelers  
 Ben Franklin  
 Shamrock Cafe  
 Woods Home Center  
 May's Grocery  
 Bedgood's  
 Ed Hammock Motors  
 V & W Shell Station  
 Meyer's  
 City Plumbing  
 Elsie's Beauty Shop  
 Hall's Garage  
 McCutchan Pharmacy

SPONSORS - VIVIAN  
 The Dixie Co.  
 Dixie Drug  
 Whitecotton's Printing Co.  
 Western Auto Store  
 Trees Mercantile  
 Modern Cleaners  
 Ho-Made  
 North Caddo Phillip 66  
 Vivian Lumber Co.  
 Riley's Upholster  
 Buddy Idom Grocery  
 Wayne Keener  
 Mercury Gas  
 Hardy's Fina Station  
 G. & B. Gas Co.  
 North Caddo Bowling Center  
 Vivian Furniture Co.  
 Williamson Motor Co.  
 Rendezous Drive Inn

McLEOD  
 Lollar's Barber Shop  
 HUFFINES  
 Williamson's Grocery

THANKS!  
 to our  
 Advertisers  
 for making this  
 book possible.

The Annual Staff















TAYLOR PUBLISHING COMPANY

"The World's Best Yearbooks Are Taylor-made"

